



ANJALI MATHUR

Film and Television Professional

PROFILE

While writing for the school newspaper later in high school, I discovered my knack for academic, journalistic, and creative writing. Gradually, with the onset of the pandemic, this interest spiraled into curiosity and passion for visual storytelling- a crucial element of modern communication. Consequently, much of my college education converged on intermediate film-making techniques, complemented by student film sets, and internships. Therefore, contextualizing the skill set of writing conventions with the modern relevance of film and television, I look to contribute to projects with effective visual storytelling.

➤ EDUCATION

**HERITAGE XPERIENTIAL LEARNING SCHOOL
(2007-2021)**

FLAME UNIVERSITY (2021-2024)

*Bachelor's In Business Administration (BBA) of
Communications Management, majoring in Film
and Television Management with a minor in
International Studies*

➤ LANGUAGE

Fluent in English & Hindi

Intermediate skills in French

➤ ASSISTANT DIRECTOR, 'MATBHEDH' (2024)

I was the Assistant Director on the film, while contributing to the other aspects of production, owing to the small team that took on this project. The film went on to win the Dean's Roll of Best Graduation Film, and was screened at the Avlokan Film Festival in Faridabad in May 2024.

➤ DOCUMENTARY TEAM, DISCOVER INDIA PROGRAM, PONDICHERY, 2022-23

An in-field research project about the Creolisation of Pondicherry as part of FLAME University's Discover India Program. The end products included a mini-documentary submission and a research report. My contributions included shooting and editing the mini-documentary and compiling the literature review for the research report, honing communication skills in an erstwhile unknown diaspora.

➤ INTERNSHIP AT CONTENT STUDIO, GURGAON, 2023

Creative Writing Intern at Content Studio over the summer of 2023. I worked on ideating and scripting periodic video releases while assisting the team on a few brand image pitches. There lies a special emphasis on understanding the up-and-coming video and media generative Artificial Intelligence.

➤ INTERNSHIP AT GENESIS FOUNDATION, GURGAON, 2022

Communications and Program Management intern at the Children's Heart Care Foundation. The internship included writing Search Engine Optimisation articles to increase awareness about Congenital Heart Diseases and communicating with the patient's families as and when required.


➤ HERITAGE NEWSROOM, 2019

Writing content for the school newspaper provided a skillset to communicate social and school issues, which later snowballed into a deeper understanding of communication patterns.

➤ HEAD OF LOGISTICS AND PARKING COMMITTEE, YUJAN, 2019

Heading the Logistics and Parking Committee of Yujan, the school's annual winter carnival. This role primarily includes ensuring smooth flow of traffic and providing structural support to the Security and Ticketing committees.

CONTACT ME

 (+91) 95996 97226

 anjalimathur234@gmail.com

 Gurgaon, Haryana, India

 [Anjali Mathur | LinkedIn](#)

 anjalimathur.com/

ACHIEVEMENTS

- ➔ U-17 Haryana Girls Cricket Team: National-Level Cricket Tournament, Feb-Nov 2017 (Champions)
- ➔ Matbhed: Dean's Award For Graduation & Screened At Avlokan Film Festival